

Guidelines for Artwork Submission for Love and Caring Cards

When asked, people tend to use the words ‘caring’, ‘friendship’, ‘fun’, and ‘strong relationships’ when describing their local Medical Society Alliance. The NCMS Alliance Board plans to produce and sell cards to our members that reflect these sentiments and the theme of Love and Caring. To participate in a contest to have your artwork selected for a card, please submit a photograph or high-quality scan to represent these ideas. To participate, you must be a North Carolina Medical Society Alliance member or a member’s immediate family. Each entry will be a donation to NCMSA and should be submitted to the email address of mjthordsen@yahoo.com by February 15, 2019. Two or three images will be selected to use on cards. These cards will be sold throughout the year to help fund NCMSA programs. We look forward to seeing the incredible creativity and artistic expression from our community.

NC Medical Society Alliance Guidelines for submission

Who selects the winners?

Judging will be conducted by the members of NC Medical Society Alliance Resource Development Committee

Criteria for Judging:

The submitted artwork will be judged based on the following elements of artistic expression:

1. Interpretation and the clarity of the theme to the viewer.
2. Creativity and originality of the depicted theme.
3. Quality of artistic composition and overall design based on the theme.
4. Overall impression of the art. What is the effect of the artwork in general and as a whole?
Overall, does the artwork stand on its own as a complete and outstanding work of art?

Will I be notified if I was NOT chosen as a finalist or winner?

No.

How many entries can I submit to the contest?

You may enter up to three entries.

How do I submit my photograph?

You can submit your photograph, or a high-quality scan of your photograph, online at mjthordsen@yahoo.com. We cannot accept photo entries submitted through the mail.

Do you accept non-digital photographs?

Yes. We accept high-quality scanned images of non-digital photographs. We cannot accept hard copies of photographs.

Can an old photo be entered?

Yes

Will entries be returned?

No

Do I need release forms for people in my photo?

If they are recognizable, and especially if they are children, you need a release form. If you have a signed model release, please retain it in your personal files. You will be asked to submit the release if you are selected as a finalist.

Can I enter a photograph if I no longer have the negative?

If a photograph taken on film does not have a slide or negative, it cannot be entered into the contest unless you have a high resolution digital scan.

Can photographs be manipulated or enhanced?

Yes

What specifications should my digital image meet for uploading for online entry?

Digital image files must meet the following specifications:

- JPG files only

Please retain a high-resolution version of your photograph(s) in your personal files.

Will you accept photos with watermarks?

We will always display a credit on the back of the card. We encourage you to remove any watermarks, so we can see your photograph without any part covered up.

I entered my photo into another contest and it won. Can I enter it into this contest?

Photographs that have won other contests, either online or in print, are not eligible for submission. We define winning as having won a grand prize or having won 1st, 2nd or 3rd place overall.

Is it OK to enter a photograph that has been on my website?

Yes, your photograph is eligible for submission.

What rights to my photograph do I retain?

You retain your rights to your photograph; however, by submitting your entry/photo, entrants grant the *NCMS Alliance* a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival, scholarly and all other standard *Alliance* purposes. Any photograph reproduced will include a photographer credit, as feasible. The *Alliance* will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Where can I send questions and feedback?

Please e-mail further questions to Marilu Thordsen at mjthordsen@yahoo.com or call (253) 278-8726.